
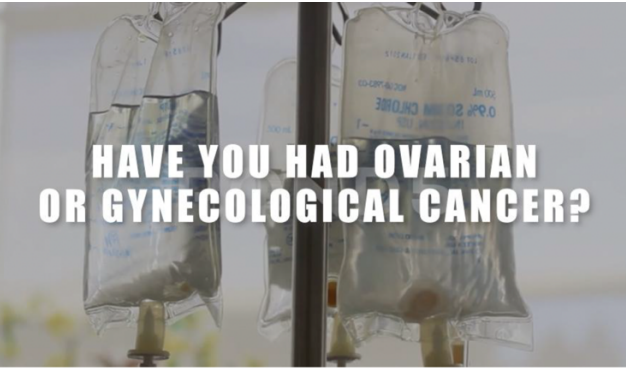





EXHIBIT B

Television Spot Storyboard

TV Storyboard English (30-seconds)

 <p>ATTENTION TALCUM POWDER USERS!</p>	<p>VO: Attention talcum powder users!</p> <p>https://www.shutterstock.com/video/clip-1041465568-pouring-white-baby-talcum-powder-into-hand</p>
 <p>HAVE YOU HAD OVARIAN OR GYNECOLOGICAL CANCER?</p>	<p>VO: Have you had ovarian or gynecological cancer?</p> <p>https://www.pond5.com/stock-footage/item/123376777-cancer-patients-receive-chemotherapy</p>
 <p>-\$8 BILLION DOLLAR PLAN</p>	<p>VO: A proposed \$8 billion plan will pay those who believe</p> <p>https://www.shutterstock.com/video/clip-1086912119-slow-motion-multi-ethnic-mixed-age-range</p>
	<p>VO: they got sick from using talc products like Johnson's Baby Powder and Shower to Shower.</p> <p>https://www.shutterstock.com/video/clip-1055951834-pretty-adult-daughter-senior-mother-standing-on</p>

 A close-up photograph showing a hand holding a white plastic bottle and pouring a fine white powder into the palm of another hand. The background is a plain, light-colored surface. A faint 'shutterstock' watermark is visible across the center of the image.	<p>VO: Johnson and Johnson maintains that its products are safe and do not cause cancer or other illnesses.</p> <p>https://www.shutterstock.com/video/clip-1035897743-close-up-hand-woman-pouring-talcum-powder-onto</p>
 A slow-motion shot of white powder being thrown or falling against a solid blue background. The powder is captured mid-air, creating a dynamic, cloud-like shape. Overlaid on the left side of the image is the text 'VOTE BY JULY 26TH, 2024' in a bold, white, sans-serif font. A faint 'POND5' watermark is visible in the background.	<p>VO: You have until July 26th, 2024, to vote to accept or reject the plan.</p> <p>https://www.pond5.com/stock-footage/item/97440031-white-powder-thrown-slow-motion-against-blue-background</p>
 A slow-motion shot of white powder being thrown or falling against a solid blue background, similar to the previous image. Overlaid on the left side of the image is the text 'FOR MORE INFORMATION OFFICIALTALCLAIMS.COM 888-431-4056' in a bold, white, sans-serif font. At the bottom center, there is a small black rectangular box with the text 'PAID FOR BY LIT MANAGEMENT LLC.' in white. A faint 'POND5' watermark is visible in the background.	<p>VO: For more information visit OfficialTalcClaims.com or call 888-431-4056.</p> <p>https://www.pond5.com/stock-footage/item/97440031-white-powder-thrown-slow-motion-against-blue-background</p>